

## WHOLESALE DISTRIBUTORS/ MANUFACTURERS

### FIVE FAMILIAR GATEWAY TROUBLES -- WHICH DO YOU WANT TO OVERCOME?

1. **Gateway does not support Level 3 data**, needed for corporate, business and purchasing card lowest qualified interchange rates. CenPOS supports level 3 data for both retail & card not present, saving merchants up to 1.1% per transaction.
2. **Gateway lacks intelligence resulting in higher processing fees.**
  - a. **The CenPOS gateway doesn't leave decisions up to employees.** As transaction data is entered, the intelligent gateway dynamically prompts for just the information needed for that transaction. Nothing more, nothing less. This is SIGNIFICANT and can lower costs by as much as 1.10% per transaction regardless of who your processor is.
  - b. Using an expired pre-authorization or different authorization and final sale amount, common for B2B, can trigger over a ONE PERCENT increase in processing fees. CenPOS fixes that.
3. **Gateway stores data for 13 months or other limited time window.**
  - a. CenPOS stores data for **7 years**, including signature capture receipts, if applicable. Besides making it easier to comply with an audit, it's also easier to look up customer history over an extended period of time, including for both check and credit card.
4. **Gateway does not seamlessly support merchant needs for storing payment data and setting up recurring payments.**
  - a. CenPOS merchants can schedule any amount, any method, any pay dates, and even assign to specific accounting codes or create variable split payments among multiple cardholders or checking accounts.
  - b. Automated card expiration notices and self-updating saves everyone time.
  - c. Cenpos supports mobile swipe with tokenization to replace card data and proper data field collection for future card not present transactions.
5. **Multiple Gateways for different merchant needs.**
  - a. **CenPOS uses a central virtual terminal hub for all payment sources- ecommerce, retail, EBPP, mobile, MOTO, kiosk, etc** while also empowering merchants to micromanage user access and permissions for the platform.
  - b. **CenPOS supports ACH, check, and credit cards.**
  - c. CenPOS let's you search by up to 17 different fields, including name, in both the transactions attempted and transactions settled; dynamic drill down search & export.

FREE CENPOS VIRTUAL TERMINAL

FREE CENPOS SECURE PAY PAGE FOR ONLINE PAYMENTS

FREE CENPOS CUSTOMER PORTAL TO MANAGE STORED PAYMENT METHODS

FREE CENPOS CUSTOMER PORTAL TO RETRIEVE & PAY INVOICES, with optional EBPP service

FREE CENPOS RECURRING BILLING & COLLECTIONS AUTOMATION SUITE

FREE CENPOS EXECUTIVE DASHBOARD & CUSTOM REPORT WRITER- UNLIMITED REPORTS

FREE UNLIMITED STORED 'TOKENS' FOR SENSITIVE PAYMENT DATA

FREE CENPOS MOBILE APP

FREE ECOMMERCE SHOPPING CART SOFTWARE WITH INTEGRATED CENPOS

FREE CENPOS TABLET POS SOFTWARE

LIGHT INTEGRATION TO ERP, CRM AND OTHER SYSTEMS

REDUCES PCI COMPLIANCE BURDEN

**FREE TRIAL**

**MONTH TO MONTH SaaS, NO LONG TERM CONTRACT**